YOUR PATH TO ENTERPRISE AI

dataiku

To succeed in the world's rapidly evolving ecosystem, companies (no matter what their industry or size) must use data to continuously develop more innovative operations, processes, and products. This means embracing the shift to Enterprise AI, using the power of machine learning to enhance - not replace - humans.

BUSINESSES
that leverage Enterprise AI:

1. _____

Connect Tech + smes

Bring all people, from business people to analysts and data scientists, together. This happens via horizontal (team-wide) and vertical (cross-team) collaboration.

2. _____

Embrace self-service

Enable self-service analytics by creating the tools for day-to-day analysis and agile use of data for answers from the ground up.

3. _____

Operationalize Machine learning

Be able to operationalize machine learning, getting models out of a sandbox environment and into production for real results.

4. _____

Build trust & Interpretability

Understand models and their results to ensure they are performing correctly but also to help eliminate things like bias or other undesirable patterns

DATAIKU
Your path to[sustainable] Enterprise AI

Dataiku is the centralized data platform that democratizes the use of data science, machine learning, and AI in the enterprise while also ensuring a level of interpretability that builds trust and confidence in those systems.

[300+]
CUSTOMERS

[30,000+]
ACTIVE USERS
data scientists,analysts, engineers, & more

GE | Unilever | BNP PARIBAS | FOX NETWORKS GROUP | NXP

paloalto NETWORKS | PREMERA BLUE CROSS | Santander | KUKA | SEPHORA

With Dataiku, businesses are uniquely empowered to move along their path from data preparation to analytics at scale to Enterprise AI. And with its technology partners across the ecosystem, companies trust Dataiku to provide unparalleled flexibility and support.
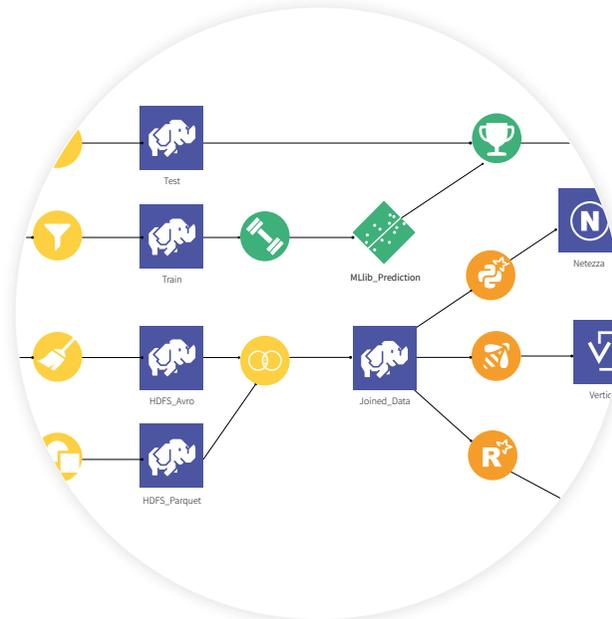
Microsoft Azure | aws | cloudera

tableau SOFTWARE | TERADATA | Google

FROM RAW DATA
to business impact

*For trust in data
in systems, & in people.*

5. Monitor
& adjust

1. Clean
& wrangle

Name	Sex	Age
Natural lang.	Gender	Integer
Braund, Mr. Owen Harris	male	22
Moran, Mr. James	male	38
Heikkinen,		26
Futrelle, M		35
Allen, Mr. W		35
McCarthy,		
Hewlett, M		29

Remove rows containing Mr.
Keep only rows containing Mr.

Split column on Mr.
Replace Mr. by ...

Remove rows equal to Moran, Mr. James
Keep only rows equal to Moran, Mr. James
Clear cells equal to Moran, Mr. James

Filter on Moran, Mr. James
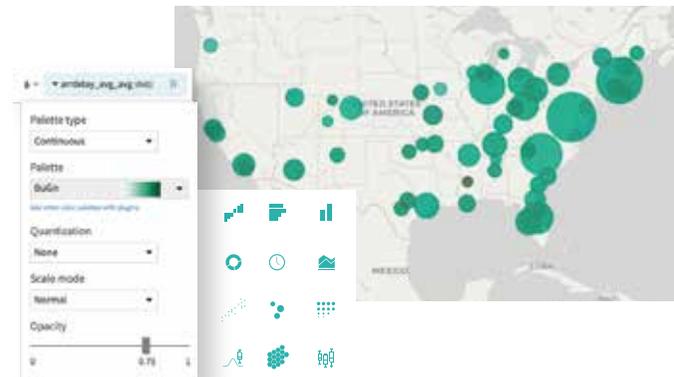Filter on Mr.
Toggle row highlight
Show complete value

Test

Train

MLlib_Prediction

Netezza

HDFS_Avro

Joined_Data

HDFS_Parquet

Vertic

4. Deploy to
production

Image Recognizer v1
DeploymentId

StaticTest (static)
Updated 3 days ago

tag:normal tag:normal tag:normal
tag:normal
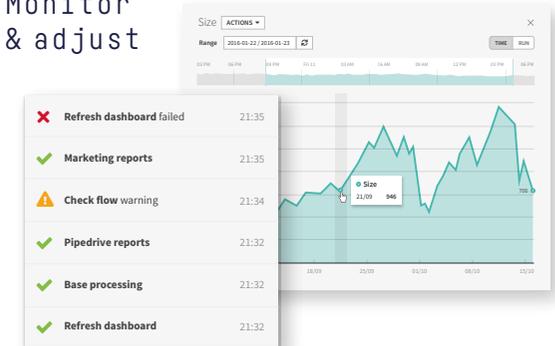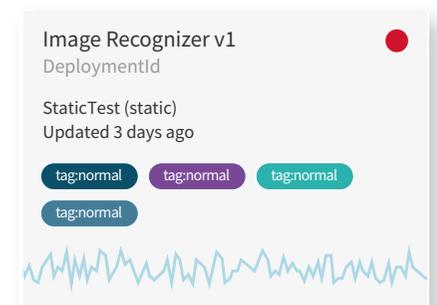
3. Mining
& visualization

2. Build + Apply
Machine Learning

SESSION 3

Random forest
Logistic Regression
Decision Tree

Random forest

Palette type
Continuous

Palette
BuGn

Quantification
None

Scale mode
Normal

Opacity

DATAIKU
a single platform for...

EVERYONE

- Data Scientist
- Business Analyst
- Analytics Lead
- Data Engineer / IT
... and More!

EVERY USE CASE

- Marketing, Sales, & Advertis ing
- Customer Service
- Human Resources
- Content Recommendation
- Anomaly / Fraud Detection
- Supply Chain Optimization
- Predictive Maintenance
- New Business / Product
  Exploration & Development
- Data Governance & Security
...and More!

EVERY INDUSTRY

- Transportation & Automotive
- Media & Entertainment
- Retail, E-Commerce,
  Consumer-Packaged Goods
- Banking & Insurance
- Manufacturing
- Health Care
- Pharmaceuticals
- Utilities
- Gaming
- Public Sector
...and More!

DATA
SCIENTIST

Use languages and tools you already know and love, but with extra added efficiency. Reduce repetitive work and easily introduce automation. Spend less time on tedious tasks (like data prep) where analysts can step in. Easily operationalize data science projects (without relying on other teams).

BUSINESS
ANALYST

Access and work with all data from a central location. Use a powerful visual interface for faster and more efficient data preparation. Experiment with more advanced features (like machine learning) in a sandbox environment.

MODEL DEPLOYMENT

MACHINE LEARNING

DATA MANAGEMENT

AI ENABLED SERVICES

MODELS

ON PREMISE

CLOUD

INSIGHTS

data iku

COLLABORATION & GOVERNANCE

HADOOP

NO SQL

NOSQL

IMAGES/TEXT/VOICE

ENTERPRISE DATA WAREHOUSE
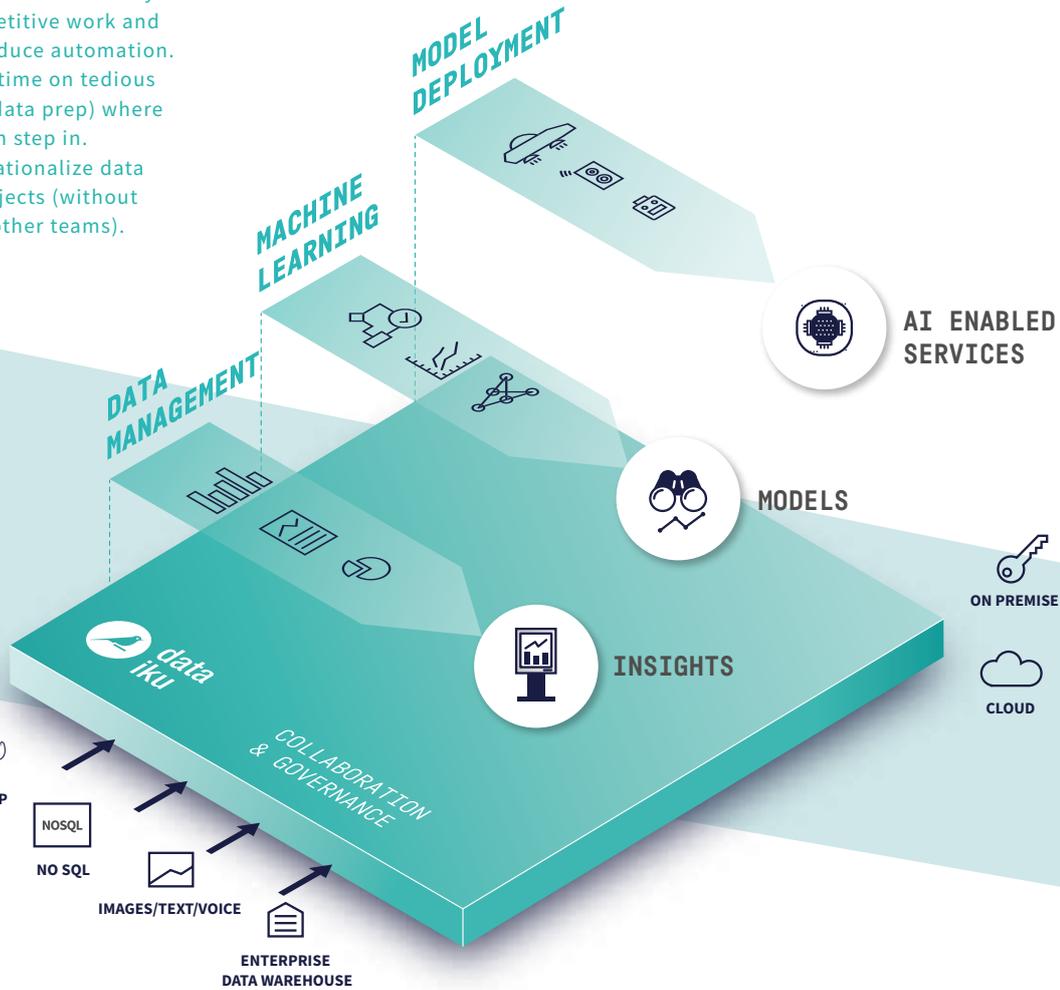
ANALYTICS
LEADER

Quickly operationalize data projects.
Communicate data insights easily with stakeholders via shareable dashboards and visualizations.
Maximize efficiency of both technical and non-technical team members.
Scale your team through reusability and automation.

DATA
ENGINEER

Control access to data in one central location.
Automate model deployment.
Manage changes and rollback with ease.
Use languages and tools you already know and love, but with extra added efficiency.
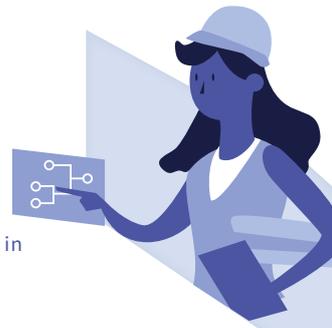
Employees & Offices

400+ employees among offices in New York, Paris, London,
Munich, Sydney, and Singapore.

Funding

December 2014 | €3 million, Alven Capital, and Serena Capital
October 2016 | $14 million Series A led by FirstMark Capital
September 2017 | $28 million Series B led by Battery Ventures
December 2018 | $101 million Series C led by ICONIQ Capital *(and supported
by Alven Capital, Battery Ventures, Dawn Capital, and FirstMark Capital)*
December 2019 | Dataiku Partners with CapitalG and Becomes a Unicorn, valued at $1.4 billion

Analyst Recognition

Dataiku was named a Leader in the Gartner 2020 Magic
Quadrant for Data Science and Machine-Learning Platforms.