YOUR PATH TO ENTERPRISE AI
To succeed in the world’s rapidly evolving ecosystem, companies (no matter what their industry or size) must use data to continuously develop more innovative operations, processes, and products. This means embracing the shift to Enterprise AI, using the power of machine learning to enhance—not replace—humans.

**Businesses that leverage Enterprise AI:**

1. **CONNECT TECH + SMES**
   - Bring all people, from business people to analysts and data scientists, together. This happens via horizontal (team-wide) and vertical (cross-team) collaboration.

2. **EMBRACE SELF-SERVICE**
   - Enable self-service analytics by creating the tools for day-to-day analysis and agile use of data for answers from the ground up.

3. **OPERATIONALIZE MACHINE LEARNING**
   - Be able to operationalize machine learning, getting models out of a sandbox environment and into production for real results.

4. **BUILD TRUST & INTERPRETABILITY**
   - Understand models and their results to ensure they are performing correctly but also to help eliminate things like bias or other undesirable patterns.
Dataiku is the centralized data platform that democratizes the use of data science, machine learning, and AI in the enterprise while also ensuring a level of interpretability that builds trust and confidence in those systems.

With Dataiku, businesses are uniquely empowered to move along their path from data preparation to analytics at scale to Enterprise AI. And with its technology partners across the ecosystem, companies trust Dataiku to provide unparalleled flexibility and support.
Dataiku is the centralized data platform that moves businesses along their data journey from analytics at scale to enterprise AI, powering self-service analytics while also ensuring the operationalization of machine learning models in production.

1 CLEAN & WRANGLE

- **Perform mass actions on data in a simple, interactive environment.**

- **Leverage a rich library of built-in processors for advanced and custom processing.**
FROM RAW DATA TO BUSINESS IMPACT

2 BUILD + APPLY MACHINE LEARNING

- Use step-by-step guided machine learning powered by state-of-the-art machine learning libraries (Scikit-Learn, MLlib, XGboost, etc.).

- Customize code directly in Python and R for advanced custom machine learning.

3 MINING & VISUALIZATION

- Get immediate visual insights with built-in chart formats or go custom with interactive Python, R, and SQL notebooks.

- Mine at scale with Spark & Hadoop.

4 DEPLOY TO PRODUCTION

- Deploy models in one click on the cloud with Kubernetes.

- Handle large quantities of real-time predictions with queuing, parallelism, and load balancing for a scalable and highly available solution.

5 MONITOR & ADJUST

- Run multiple versions of the same model at the same time for automated A/B testing.

- Access history of logs queries and predictions at any time to check that model performance is not drifting with time.
DATAIKU
a single platform for...

EVERYONE
• Data Scientist
• Business Analyst
• Analytics Lead
• Data Engineer / IT
... and More!

EVERY USE CASE
• Marketing, Sales, & Advertising
  • Customer Service
  • Human Resources
• Content Recommendation
• Anomaly / Fraud Detection
• Supply Chain Optimization
• Predictive Maintenance
• New Business / Product Exploration & Development
• Data Governance & Security
...and More!

EVERY INDUSTRY
• Transportation & Automotive
• Media & Entertainment
• Retail, E-Commerce, & Consumer-Packaged Goods
• Banking & Insurance
• Manufacturing
• Health Care
• Pharmaceuticals
• Utilities
• Gaming
• Public Sector
...and More!
For Everyone in the Data-Powered Organization

Dataiku is the data platform that brings ease and efficiency to everyone in the data-to-insights process, including:

- **Business Analyst**
- **Data Engineer**
- **Data Scientist**
- **Analytics Leader**

**Images/Text/Voice**

**Hadoop**

**Enterprise Data Warehouse**

**NoSQL**

**Cloud**

**On Premise**

**AI Enabled Services**

**Data Management**

**Insights**

**Machine Learning**

**Models**

**Collaboration & Governance**

**Dataiku**
Use languages and tools you already know and love, but with extra added efficiency. Reduce repetitive work and easily introduce automation. Spend less time on tedious tasks (like data prep) where analysts can step in. Easily operationalize data science projects (without relying on other teams).
Access and work with all data from a central location. Use a powerful visual interface for faster and more efficient data preparation. Experiment with more advanced features (like machine learning) in a sandbox environment.
Quickly operationalize data projects. Communicate data insights easily with stakeholders via shareable dashboards and visualizations. Maximize efficiency of both technical and non-technical team members. Scale your team through reusability and automation.
DATA ENGINEER

Control access to data in one central location.
Automate model deployment.
Manage changes and rollback with ease.
Use languages and tools you already know and love, but with extra added efficiency.
Employees & Offices


Funding

December 2014 | €3 million, Alven Capital, and Serena Capital
October 2016 | $14 million Series A led by FirstMark Capital
September 2017 | $28 million Series B led by Battery Ventures
December 2018 | $101 million Series C led by ICONIQ Capital (and supported by Alven Capital, Battery Ventures, Dawn Capital, and FirstMark Capital)

Analyst Recognition

Dataiku was named a Challenger in The Gartner 2019 Magic Quadrant for Data Science and Machine-Learning Platforms.