Your Path to Enterprise AI
To survive, most organizations will need to transform the way they operate their business through Enterprise AI.

Enterprise AI will be used either to augment human-based decision making or to automate existing processes.

Due to a shortage of data scientists and other tech talent, most organizations don’t have all the skills to accomplish this transformation.

Enterprise AI is an organizational asset, so companies need to build Enterprise AI systems and competencies from the ground up - not just buy or copy them - by:

1. **Bringing people together** around AI efforts, from business people to analysts and data scientists, to fill in gaps and grow skills.

2. **Iterating rapidly** on a spectrum of data applications, whether that means building out a self-serve analytics platform or fully operationalized AI integrated with business processes.

3. **Prioritizing responsible AI and elasticity**, including sound governance practices and sustainable systems that will be agile and open to changing technological needs.
End-to-End

Dataiku is the platform that democratizes the use of data science, machine learning, and AI in the enterprise. It is the only product on the market offering one single, simple interface for data wrangling, mining, visualization, machine learning, deployment, and monitoring (MLOps).

Collaborative

Dataiku believes that to succeed with Enterprise AI, organizations should avoid silos and build hybrid teams composed of data scientists and analytically-minded business people. Dataiku is therefore based on a collaborative and team-based user interface.

Elastic & Responsible

Dataiku ensures a level of explainability that builds trust and helps companies build responsible AI systems, and we partner with the best in the ecosystem to ensure elasticity, flexibility, and support no matter what the underlying tools and technology stack.
EVERYONE

• Data Scientist
• Business Analyst
• Analytics Lead
• Data Engineer / IT

... and More !
EVERY USE CASE

• Marketing, Sales, & Advertising
• Customer Service
• Human Resources
• Content Recommendation
• Anomaly / Fraud Detection
• Supply Chain Optimization
• Predictive Maintenance
• New Business / Product Exploration & Development
• Data Governance & Security

…and More!

EVERY INDUSTRY

• Transportation & Automotive
• Media & Entertainment
• Retail, E-Commerce, & Consumer-Packaged Goods
• Banking & Insurance
• Manufacturing
• Health Care
• Pharmaceuticals
• Utilities
• Gaming
• Public Sector

…and More!
The only end-to-end Enterprise AI platform, offering one simple interface for:

1. **CLEANING & WRANGLING**

Perform mass actions on data in a simple, interactive environment. Leverage a rich library of built-in processors for advanced and custom processing.

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2. **BUILDING & APPLYING MACHINE LEARNING**

3

**VISUALIZATION**

Get immediate visual insights with built-in chart formats or go custom with interactive Python, R, and SQL notebooks. Publish and share all your insights with business stakeholders thanks to Dataiku dashboards.

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4

**DEPLOYING TO PRODUCTION**

Deploy models in one click on the cloud with Kubernetes. Handle large quantities of real-time predictions with queuing, parallelism, and load balancing for a scalable and highly available solution.

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5

**MONITORING (MLOPS)**

Run multiple versions of the same model at the same time for automated A/B testing. Access history of logs, queries, and predictions at any time to check that model performance is not drifting with time.
Use languages and tools you already know and love, but with extra added efficiency. Reduce repetitive work and easily introduce automation. Spend less time on tedious tasks (like data prep) where analysts can step in. Easily operationalize data science projects (without relying on other teams).

Access and work with all data from a central location. Use a powerful visual interface for faster and more efficient data preparation. Experiment with more advanced features (like machine learning) in a sandbox environment.

Quickly operationalize data projects. Communicate data insights easily with stakeholders via shareable dashboards and visualizations. Maximize efficiency of both technical and non-technical team members. Scale your team through reusability and automation.

Control access to data in one central location. Automate model deployment. Manage changes and rollback with ease. Use languages and tools you already know and love, but with extra added efficiency.
Employees & Offices

400+ employees among offices in New York, Paris, London, Munich, Sydney, and Singapore

Funding

December 2014 | €3 million, Alven Capital, and Serena Capital
October 2016 | $14 million Series A led by FirstMark Capital
September 2017 | $28 million Series B led by Battery Ventures
December 2018 | $101 million Series C led by ICONIQ Capital (and supported by Alven Capital, Battery Ventures, Dawn Capital, and FirstMark Capital)
December 2019 | Dataiku Partners with CapitalG and Becomes a Unicorn, valued at $1.4 billion

Analyst Recognition

Dataiku was named a Leader in the Gartner 2020 Magic Quadrant for Data Science and Machine-Learning Platforms.

Source: The Gartner document is available upon request from Dataiku. Gartner Magic Quadrant for Data Science and Machine Learning Platforms, Peter Krensky, Pieter den Hamer, Erick Brethenoux, Jim Hare, Carlie Idoine, Alexander Linden, Svetlana Sicula, Farhan Choudhary, 11 February 2020. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and is used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.