

EGG CONFERENCE NYC | 2018

NOVEMBER 15TH, 2018
230 FIFTH AVENUE | 20TH FLOOR
NEW YORK, NY

ABOUT EGG NYC 2018

As artificial intelligence (AI) moves from becoming a headline to an impending reality for enterprises across the globe, businesses in all industries are trying to understand exactly how - and when - to dive in. Companies need to move quickly on the path to productionalized data projects and enterprise AI, while maintaining the structure and stability necessary for long-term success.

EGG 2018 attendees and sponsors will engage with data leaders and teams from across industries to discover how they're working to scale their operations, solve ever more complex challenges, and approach data science, machine learning, and AI to build cutting-edge data products that allow them to stay ahead of the competition.

BE A SPONSOR

The Dataiku Conference brings together a wide range of data-minded people eager to learn about the latest technologies, methodologies, and insights in the industry. From big data analytics to machine learning and beyond, the Dataiku Conference attracts eager, talented innovators; as a sponsor, you'll have access to this targeted and well-curated audience to:



**Increase brand awareness
and exposure**



**Connect with qualified
prospects**



Recruit new talent

Sponsors will be featured in the networking area for the full length of the event. There will be ample opportunity throughout the day to connect directly with attendees for meetings, demonstrations, or discussions on the day's topics and presentations.

GOLD- \$10,000

Benefits Include

2 6' X 30" TABLES IN NETWORKING AREA DURING BREAKS AND MIXERS AT THE DATAIKU CONFERENCE 2018

CONTACT INFORMATION FOR ATTENDEES WHO OPT-IN TO BE CONTACTED DURING REGISTRATION FOR THE DATAIKU CONFERENCE 2018

10 CONFERENCE REGISTRATIONS FOR THE DATAIKU CONFERENCE 2018 AND SPECIAL PROMOTIONAL DISCOUNTS FOR ADDITIONAL ATTENDEES.

FEATURED COMPANY LOGO/LINK ON THE DATAIKU CONFERENCE WEBSITE, PROMOTIONAL MATERIALS RELATED TO DATAIKU CONFERENCE 2018

20-30 MINUTE SPEAKING SLOT OR SPONSORED WORKSHOP DURING THE DATAIKU CONFERENCE 2018. CONTENT IS SUBJECT TO THE DATAIKU CONFERENCE ORGANIZERS. (OPTIONAL)

CUSTOM EMAIL SENT WEEK OF EVENT, TO ATTENDEES OF THE DATAIKU CONFERENCE EVENT, FROM EVENT ORGANIZERS, ON SPONSOR'S BEHALF

SILVER- \$7,000

Benefits Include

6' X 30" TABLE WITH IN NETWORKING AREA DURING BREAKS AND MIXERS AT THE DATAIKU CONFERENCE 2018

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5 CONFERENCE REGISTRATIONS FOR THE DATAIKU CONFERENCE 2018 AND SPECIAL PROMOTIONAL DISCOUNTS FOR ADDITIONAL ATTENDEES

BRONZE- \$4,000

Benefits Include

6' X 30" TABLE IN NETWORKING AREA DURING BREAKS AND MIXERS AT THE DATAIKU CONFERENCE

5 CONFERENCE REGISTRATIONS AND SPECIAL PROMOTIONAL DISCOUNT FOR VIP ATTENDEES

FEATURED COMPANY LOGO/LINK ON THE DATAIKU CONFERENCE WEBSITE, PROMOTIONAL MATERIALS RELATED TO DATAIKU

CONTACT INFORMATION FOR ATTENDEES WHO OPT-IN DURING REGISTRATION TO THE DATAIKU CONFERENCE

EXHIBITOR- \$2,500

Benefits Include

3 CONFERENCE REGISTRATIONS AND SPECIAL PROMOTIONAL DISCOUNT FOR VIP ATTENDEES

FEATURED COMPANY LOGO/LINK ON THE DATAIKU CONFERENCE WEBSITE, PROMOTIONAL MATERIALS RELATED TO DATAIKU



**data
iku**

EGG 2018 is committed to providing attendees with practical insight to bring back to their larger teams and concrete steps to move forward along their data journey from analytics at scale to enterprise AI. We look forward to bringing this unique experience to our sponsors as well, and we can't wait to welcome you

to EGG 2018!

**ENJOY
DATA SCIENCE
AT SCALE**